



## **Bradford On Avon Area Board Report**

5<sup>th</sup> January, 2015

This is my second report and I'm pleased to update you with developments in your Local Policing Area.

The Community Policing Team pilot has now completed its initial 10 week mark and the general feedback is positive. We should not underestimate the impact that austerity has and will have on the way that we work, but this does not diminish my commitment to deliver Local Policing that balances the threats, harms and risks that have been identified as having the greatest impact on our Communities. Feedback is essential in this regards and I encourage any views, positive or negative in this respect to be directed to our Feedback email address of [feedback@wiltshire.police.uk](mailto:feedback@wiltshire.police.uk) .

We are now in a period of review and assessment, but the Chief Constable has made a clear statement that although we will continue to develop the model further, this 'one team' approach is the most effective way to deliver local Policing and has instigated a scoping exercise with a view of rolling this Policing Model out across the entire Force Area later next year.

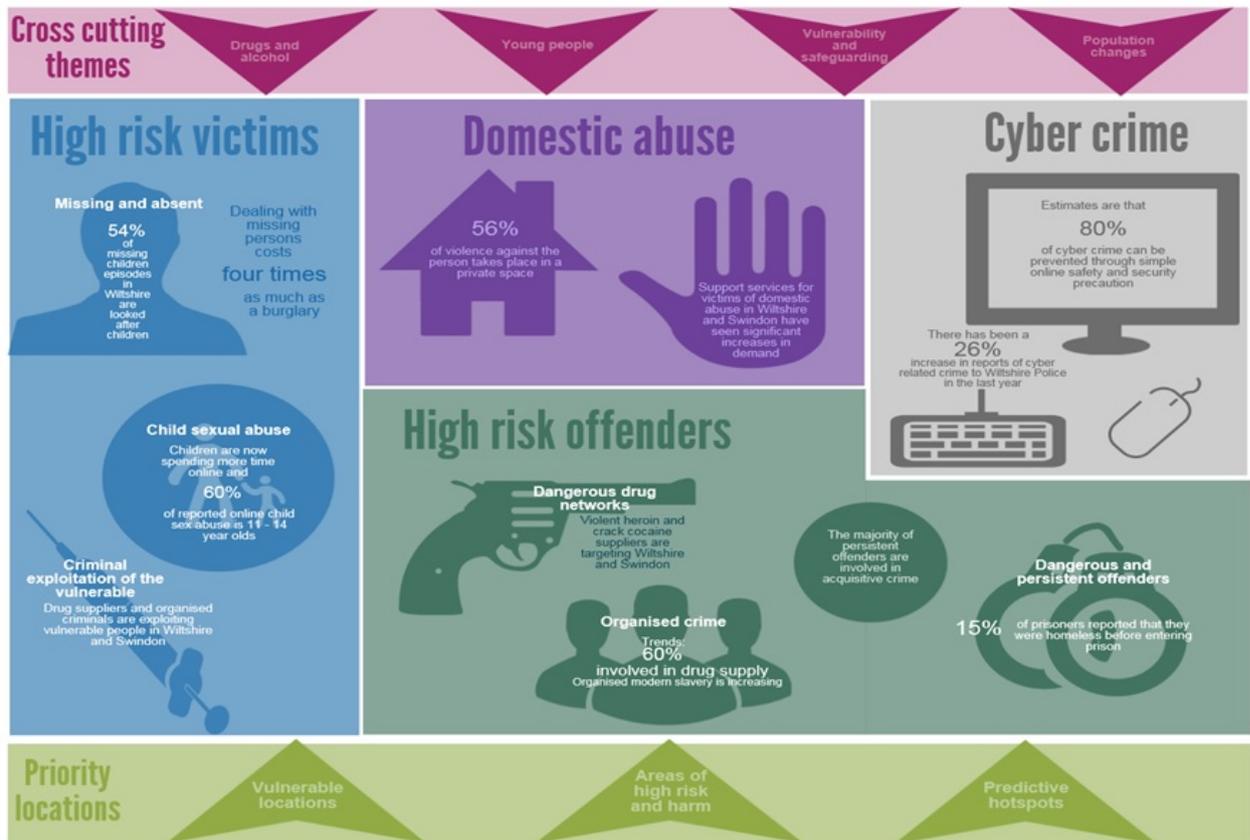
One area I have introduced is the consistent delivery of messages throughout the various tiers of our Community from Area Boards to Parish Councils. I think it is important that our Policing Reports reflect this approach and through the Community Coordinators I have designed new reports for each meeting that will deliver these messages as well as the more local aspects of Policing.

I have previously expressed my intention to move away from a statistics led report, as these figures can often be blunt and do not take into consideration the wider context and the threat, harm and risk elements that can have the greatest impact on our Communities. I have staff reviewing and assessing the figures on a daily basis and brought to my attention where exceptions are identified.

I have also instigated with the Community Coordinators Operation Bacchus to be run over the Community Policing Team in order to help address the Night Time Economy in the run up to our festive period. This will involve a multi-agency approach to enforce the licensed sale of food and alcohol and the use of taxis, combined with high visibility policing. The

intention is Prevention, Protection and Enforcement to make our Towns safe place to socialise.

## Wiltshire Control Strategy



Our Control Strategy has been created to describe the current and emerging threats that are of the greatest impact to our Communities. This is set annually following the analysis of threats, harms and risks. It is my intention to ensure Community Policing is focused to work within these parameters covering the 4 P's – Prevent, Pursue, Protect and Prepare.

My theme for this report will focus on Cyber Crime.

### Cyber Crime

Cyber Crime is "A criminal act which is carried out by using computers or the internet". Last year over 12 million people in UK were victims of Cyber Crime – 1 in 5 of the population!

Cyber Crime is growing rapidly and more and more of the crimes and ASB reported to Wiltshire Police will have a cyber element to them. Preventing this harm through raising awareness of cyber safety and how people can protect themselves is one of our key objectives in the fight against Cyber Crime and so ACC Pritchard has authorised Operation BeeWise. This campaign focuses on delivering key cyber safety messages to young people and draws on Community Officers and Police Cadets to reach the audience.

## **Tackling Cyber-Crime – POLITE Cyber-Bullying Primary Lesson Intended for Years 5 and 6**

Wiltshire Police are tackling the problem of Cyber Crime with an extended Operation POLITE. 'Pop-up' stands offering leaflets and signposting information around Cyber-crime was conducted during half term in October.

In addition every school will have received an email detailing the POLITE lesson plan and an 'expression of interest' form for them to complete and send to 'youth@wiltshire.pnn.police.uk'.

Safer Schools trained Community Officers will attend Primary Schools delivering a specially adapted lesson based on Cyber-Bullying and being POLITE. The lesson is aimed at Years 5 and 6 (top two years). The aim is to educate our young people about how thoughtless use of language can easily upset or cause distress to others, and to remind them that even if they can't see someone, things they write might still upset them. Using the POLITE mnemonic as a reminder before pressing send:

- P** – Prepare – think about the content of the message and whether it could be misunderstood
- O** - Only send when you have re-read and checked the content
- L** - Look again – could your message upset anyone?
- I** - I would be happy to receive this message – that's a good thing!
- T** - Talk face to face – sometimes it may be easier to say what you mean
- E** - Expect a nice reply – we all want to receive nice messages and comments

The lesson will be supported by POLITE posters for the school and POLITE book marks for every student.

 Follow us @CyberBeeWiseWP or  CyberBee WiseWilts for online safety tips and advice.

### **Don't Get Conned out of Christmas**

With Christmas almost here again, more and more of us are going online to find those special presents, do the big food shop, book that last minute break, keep in touch and send greetings. The internet has brought us more convenience, choice and the time to plan, relax and enjoy.

But Christmas is also a favourite time of year for criminals, well aware that you're busy online and have too many other things on your mind to think about safeguarding yourself, your family and your finances.

This year, make sure you don't get conned out of Christmas, by thinking twice before you click and taking some simple precautions. That way, you can make sure it's a festive season to remember ... for all the right reasons.

### **Top ten tips for a safe and happy festive season online**

#### **SHOP, SHOP, SHOP**

If something seems too much of a bargain, it's probably poor quality or doesn't even exist. Always check payment pages are secure, and log out when you've finished shopping online.

#### **AUCTION BARGAIN ... OR NOT?**

When making a purchase from an auction website, use insured payment methods like PayPal and never do a bank transfer to people you don't know. Do all you can to check the seller or buyer are authentic. And look out for fake goods: they're illegal and cost livelihoods.

#### **JUST THE TICKET**

Buying gig or event tickets as a gift, or for yourself? To avoid fraud, buy only from official sources, and never pay by direct transfer.

#### **COME FLY AWAY...**

Whether you're planning a break at Christmas or next year, make sure the holiday or flight is genuine by researching it thoroughly, and check travel agents for an ABTA/ATOL number.

#### **WHO'S ASKING?**

Scam emails, calls, texts and posts are getting cleverer and you're bound to get some over Christmas. Think twice before you get talked into anything, however busy you are.

#### **YOUR PASSWORD IS YOURS. KEEP IT THAT WAY!**

Passwords that are easy to guess, that you use for more than one account or that you share with others, are a no-no!

#### **SECURELY CONNECTED?**

Secure Wi-Fi is vital for your privacy. At home, check your router security settings. Out and about, never use free Wi-Fi hotspots when what you're doing is private.

**GREAT OFFER, OR SUBSCRIPTION TRAP?**

Don't sign up for 'free' or 'low-cost' trial goods without thoroughly reading the small print. You could be signing up for massive direct debits.

**SEASON'S GREETINGS**

Don't open attachments or click on links in festive (or any other) emails you're not expecting, as they could be scams. And be careful with ecards as they can be fraudulent too.

**AVOID THOSE NASTY CHRISTMAS VIRUSES**

And we don't mean coughs and colds! Always have internet security (antivirus) software and apps switched on and updated.

There is so much more to consider within Cyber Crime beyond fraud, such as the distribution of abusive images, bullying and radicalisation of individuals. Prevention and Protection form the main thrust of our Control Strategy. Further advice and guidance can be accessed via the Action Fraud website.

**James Brain**

**Community Policing Team Inspector**

**Trowbridge & Warminster**